What is claimed is:

1. In a gaming system comprising a service station and at least a first gaming location, apparatus for enabling communication with the service station and the first gaming location comprising:

an interactive first communication unit operable from the first gaming location, including a first display visible from the first gaming location;

an interactive second communication unit operable from the service station, including a second display visible from the service station; and

a network arranged to transmit data so that messages are displayed on the first display and the second display.

- 2. The apparatus of claim 1 wherein the first display comprises touch screen display.
- 3. The apparatus of claim 1 wherein the second display comprises a touch screen display.
- 4. The apparatus of claim 1 wherein the first gaming location comprises a gaming machine and wherein the first display is coupled to the gaming machine.

- 5. The apparatus of claim 1 and further comprising a keypad operable from the gaming location wherein the second display displays a message comprising data entered by the keypad.
- 6. The apparatus of claim 1 wherein the first communication unit displays an image on the first display suitable for entry of at least one of numeric data and alphabetic data by touching the first display.
- 7. The apparatus of claim 1 wherein the second communication unit displays an image on the second display suitable for entry of at least one of numeric data and alphabetic data by touching the second display.
- 8. The apparatus of claim 1 wherein the first display displays a message depending on a preference of a player at the first gaming location.
- 9. The apparatus of claim 8 wherein the system comprises a central authority and a card reader, the card reader being operable from the first gaming location and arranged to read a code from a card entered by the player at the first gaming location, wherein the preference is stored in the central authority and

wherein the preference is accessed in response to the code.

- 10. The apparatus of claim 9 wherein the preference comprises a preference authorizing the player to be located, wherein the second display is arranged to display an identification of the location of the player in response to the code.
- 11. The apparatus of claim 10 wherein the identification of the location comprises a map.
- 12. The apparatus of claim 1 wherein the first display displays a menu of personal service available.
- 13. The apparatus of claim 1 wherein the first display displays a menu of reservation services available.
- 14. The apparatus of claim 1 wherein the first display displays a menu of personal message services available.
- 15. The apparatus of claim 1 wherein the first display displays a message sent to the first display from the service station.
- 16. The apparatus of claim 1 further comprising a central authority, a second gaming location, an